



ENJOY A TASTE OF *Rural life*

**The Royal Show 2009, a real experience
for everyone involved in rural life, food and farming.**

Attracting a diverse audience of people who are interested in all aspects of rural life, the Royal Show will offer opportunities for exhibitors to display and sell their products ranging from aspirational country clothing and accessories to garden furniture, equipment, plants and tools. Inspire, motivate and educate this informed audience with your products and services.



THE ROYAL SHOW
7TH - 10TH JULY, 2009



Visit www.royalshow.org.uk



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“Despite unpredictable weather, the event was enjoyed by all and we are now looking towards 2009 for an even bigger and better show!”

Joules Clothing

Realise the opportunities presented by the Royal Show 2009

Here is your opportunity to put your business in a prime location in front of a large, diverse, informed and established audience at the country's leading agricultural event. With the Show's new layout, there are clearly defined exhibitor areas to maximise your business potential.

Retail

- Berkeley Square is back as part of the Show's improved retail format.
- This year there will be limited stands in each category to ensure that we are working towards a diverse range of products and services for our visitors.
- Targeted marketing & PR within local and national press and TV, giving you the opportunity to raise your profile on a national level and attract potential new customers.
- Return of the prestigious Grand Ring Bays in prime location to sell to a captive audience.

Equine

- A new layout for this area of the Show in 2009.
- Attracts visitors from all equine disciplines.
- Featuring Equine Area, Display Arena, Equine Breed Societies, Feature and Trade Areas.

Gardening, Horticulture and the Community

- The interest and growth in gardening shows no sign of slowing. 2009 sees a **NEW** and exciting focus on the community, working allotments, vegetable competitions and horticultural displays.
- **NEW** location, back in a bright, fresh, traditional flower marquee for 2009.
- Featuring tips and advice from gardeners, flower arranging demonstrations, show gardens and the ever-popular Flower Show competition.

Motoring

- Exclusive to the Royal Show, a unique 4WD course giving manufacturers the chance to demonstrate and showcase the performance capabilities of their new and existing vehicles.
- A fantastic opportunity to enhance your brand, market and sell to customers with real interest.



Call to reserve your stand today.

Retail: 02476 858 284 | retail@rase.org.uk
Equine: 02476 858 294 | equine@rase.org.uk
Motoring: 02476 858 294 | motoring@rase.org.uk



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