

PROMOTE GREAT BRITISH *farming*



Be part of the Royal Show 2009, a real experience for everyone involved in farming, food and rural life.

The Royal Show 2009 will deliver sound technical and business solutions to farmers seeking to exploit the opportunities of a much changed market place. In livestock, arable and diversified income streams, our farming visitors will be looking to make the key investments that will reduce costs and build profits in the next few years.



Visit www.royalshow.org.uk



THE ROYAL SHOW

7TH - 10TH JULY, 2009

We have found the Royal Show a worthwhile platform to promote Kubota's products to the agricultural and equine industries

Dave Roberts, Kubota UK Ltd

The Royal Show 2009, it means business in rural Britain

In the UK, farming contributes £5.8 billion to our economy and employs over half a million people in the community. Delivering sound farming business solutions in uncertain times is what the Royal Show is about for 2009. Our core farming audience will come to the Show seeking solutions to challenges in order to grow their farm business for a stronger future. Promote your business to our premier farming audience and help move farming forward in 2009 and beyond.

So, what is the Royal Show 2009 going to be doing to help your farming business grow?

- A NEW focus on Technical Features.
- Showcasing the latest technology, research and information for both now and in the future, focusing on broad issues for all farmers and landowners, regardless of sector. These features will form the central focus of the agricultural area including:
 - Energy on farm - from cost savings today and small scale renewable energy options, to energy crops and long term, large scale energy production for the national grid.
 - Waste, water and soils - maximising production and cutting costs whilst managing these precious resources in a responsible and sustainable way, maximising utilisation of on-farm nutrients.

Agriculture and Livestock

- The Royal Show 2009 is driving NEW technologies, including a brand-new focus on concept machinery.
- Showcase debut machinery and equipment in the prestigious and unique RASE Machinery Awards Scheme promoting innovation, technical excellence and proven reliability.
- Smallholder Area - never has there been a better time to exhibit and sell your products to an audience that is educated and informed about the benefits of smallholdings.

Global Science and Business Centre (GSBC).

- NEW for 2009 - flexible packages combining shell scheme and outdoor space for maximum visual impact.
- Business advice for farmers and experts in all major sectors of UK agriculture, technology plus agri-science.
- Education and information on business innovation, in-keeping with RASE's motto 'Practice with Science'.
- NEW four-day conference programme, free to attend with afternoon seminars and workshops.



Call to reserve your stand today.

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Technical: 02476 858 268 | technical@rase.org.uk
Conference: 02476 858 278 | conference@rase.org.uk



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